

The MIFA in Annecy shortly

Provence Takes a Front-Row Seat!

The 50th anniversary edition of the Annecy International Animated Film Festival is being held from June 7th to 12th next. During this event, industry professionals also will be getting together for the International Animated Film Market (MIFA), taking place from June 9th to 12th, to do business, sign contracts and partnerships and also to celebrate the MIFA's silver jubilee. Provence Promotion, which has been attending the event for the past 15 years, wouldn't miss it for the world!



> 50 years of a passion for animated film!

On the one side, the International Animated Film Festival will be celebrating 50 years of passion for animated film on the big screen, with an official selection that includes competing films (shorts, feature-length and TV films, films made on commission and for final exams) and previews of non-competing shorts and feature-length films. This year, the festival is also marking this feat of longevity with a number of exceptional moments, including retrospectives, exhibitions, special guests and big names from the animated film world.

> The palace welcomes the pros

On the other side, the festival meet is also a unique opportunity for professionals from the animated film industry worldwide to come together in an ideal environment.

Producers, broadcasters, TV and cinema distributors, buyers, animation studios, service providers, publishers, manufacturers of equipment and publishers of software for the animated film industry, video game designers, directors, training institutes... all will be present at the 3,000+ sq. m. MIFA event being held at the Impérial Palace Hotel.

> Provence is topping the bill!

Once again, Provence Promotion intends seizing the occasion to present the region's numerous advantages (quality of life, skills, infrastructure, human resources) to the industry's professionals. Our main objective is to attract new talent, adding to established names such as Action Synthèse, la Station Animation, Planète Rouge and The Bakery Animation, four remarkable Provençal success stories. The agency also will be providing support for Pôle Sud Image, which will be on hand to promote local companies and training schools such as Sup Infocom, ArtFX and Esra, all of which already have an excellent international reputation.

Find out more:

www.annecy.org/edition-2010/mifa