

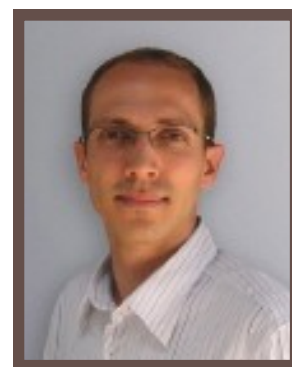
Novadem tells us

"Drones Earn Their Wings"

A reduced size, totally new ergonomics, with a small wingspan and capable of multiple roles ... You may recall that, in 2006 already, Novadem's tiny drone had caught the eye of France's Direction Générale de l'Armement (General Directorate for Ordnance). Today, Novadem is spreading its wings and introducing more new models. Its chairman, Pascal Zunino, talks about the company's take off ...

> Full throttle for 2010!

Pascal Zunino: After four years of research and development, with support from the State, the Ministry of Research, the Direction Générale de l'Armement and local regional development agencies, Novadem has gone from the project stage to putting a comprehensive service package on the market. This year, 2010, really marks a turning point for our company, which has grown from a staff of 5 in 2006 to 9 today.



Pascal Zunino,
chairman of Novadem

> Multiple versions: military, civil and... civil defense!

Pascal Zunino: Specialists in the design and construction of drones, Novadem now offers a range of several aircraft types:

- the NX110, designed for emergency situations, such as search and rescue operations;
- the U130, used for inspecting structures and aerial photography missions;
- the NX110m, the "heavy-duty" version, adapted to withstand severe conditions in a hostile environment. Developed for military applications, this version features the latest in vision technology.



From left to right: the U130, the NX 110 and the NX 110m

Drones can be used in every market in fact, whether it's military, civil or commercial. For example, the construction industry intends using them for inspecting structures and the civil defense and fire departments for search and rescue or damage appraisal following natural disasters.

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> 5-star+ service!

Pascal Zunino: Moreover, each drone must be adapted to suit the buyers' specific requirements. A comprehensive package implies more than just delivery; it must include assistance, training and maintenance to give our clients the freedom they need to get on with the job. Today, these solutions are ready for the market and, already, the first contracts have been signed.

> Constant support from Provence Promotion

Pascal Zunino: During our development, Provence Promotion enabled us to build up relationships with a number of partners, enterprises and competitive clusters, including Pegase, the cluster specialized in the aerospace sector. The promotion agency also helped us in our search for new premises. In fact right now, we're preparing to move out of the Meyreuil enterprise incubator that has been our home since the early days.

Find out more:

<http://www.novadem.com>