

Intersolar shortly

Provence in Munich... for the Sun!



The Intersolar trade fair, taking place from June 9th to 11th 2010 in Munich, is the world's largest for professionals from the solar energy and photovoltaics sectors. It's a key event for Provence Promotion which will be attending the event, alongside its regional counterparts, with a view to presenting the region's know-how and attracting new companies from the industry to Provence...

> The Munich Sun Festival!

It's the Germans' prerogative as pioneers in the domain to have the pleasure of welcoming their counterparts from all over the world to the three-day event centered on the Sun. Besides being renewable, the Sun's energy is now a source of profits and increasingly is finding favor with industry and homeowners alike.

The Bavarian capital is expecting nearly 1,500 exhibitors and some 60,000 visitors for the event, including producers, subcontractors and service providers.

> Provence at the French pavilion

Even if Germany remains one of the market leaders, France doesn't intend being outdone! The French state has encouraged use of this energy source by introducing a number of tax breaks and the country is home to many companies specializing in the sector (integrators, solar panel manufacturers, specialists in related technologies etc.).

At the French pavilion, Provence, with assets such as the Optitec (optics-photonics) and Capenergies (non greenhouse gas-emitting energies) clusters, will be making its presence felt!

The regional economic development mission MDER will be hosting a number of players from across the region (Checkup Solar, CSTB, EHW-Research, Nexcis...), as well as the local economic development agencies (Provence Promotion, PAD, Invest Languedoc-Roussillon, Var Accueil Investisseurs, Team Côte d'Azur).

The region's appeal will be bolstered by the presence of Arcsis (the regional association grouping major actors from the microelectronics field) and Enerplan (the French association of solar energy professionals).





> Spreading the message

This region-level mission will give Provence Promotion the opportunity to enhance the region's standing in the eyes of visitors looking for a new host country in which to develop their activity. Above all, the agency is looking to identify projects likely to benefit from setting up in the Bouches-du-Rhône. And the agency isn't short of arguments! In fact the region not only is able to both host new solar energy farms but also can propose partnerships with local innovating enterprises. A prime example of the latter is Nexcis, a local SME housed in the ST Microelectronics premises at Rousset (13), which manufactures solar modules using a process patented by the CNRS and EDF, at half the cost of the competition's.

Lastly, Provence's historical expertise in the field of microelectronics and related components is another major asset for this industry, which increasingly is turning towards technological solutions that are derived from the silicon sector and that, eventually, will lead to an increase in the still-inadequate efficiency of solar panels.

Find out more:

http://www.intersolar.de/index.php?id=intersolar&no_cache=1&L=1