



"Angels Café" shortly Speed dating business version

> "Angels Café", to strike while the iron is hot!"

Provence Business Angels is an association composed of about fifty investors, whose ambition is to finance and assist enterprises with a strong growth potential in the Provence-Alpes-Côte d'Azur region. Starting from January 27, it will launch "Angels Café" events with the specific objective of creating "speed dating" to increase the number of potentially successful meetings. These express exchanges are designed to make the chain of financier and consultancy office networks better known, but also to facilitate meetings between them and project carriers... which will eventually tend to share forces.

> Required innovative ideas

The "Angels Café" is intended to facilitate access to financial partners, business angels and risk capital, and is therefore intended for entrepreneurs, takeover entrepreneurs, project carriers, company managers with high growth potential who are looking for financing and also for an expert view to help them with their start up or to boost their growth.

This is the context in which management, lawyer and chartered accountant offices (FIDAL, KPMG Entreprises, Viveris) will be present, and obviously

Provence Promotion that will naturally input its expertise into the deployment of innovative projects.

> Two cafés... or nothing!

- The event will be organised around two main events:

- a conference/debate around a theme related to financing, consisting of an hour of presentations by entrepreneurs describing their specific experience. The theme on January 27 will be the advantages of opening up the capital of a small and medium sized company to a financial partner and how to safely benefit from an investment with business angels.

For further information

Caution! Project carriers must reply to a call for candidature before being selected. The file is available on the following site <http://www.provenceangels.com/>



PROVENCE PROMOTION

- meetings between investors and project carriers in the form of 10 minute speed dating! A minimum amount of preparation is necessary to organise these individual meetings between entrepreneurs and the participating partners, to be able to present a request for specific advice or evaluation of a carrier's project in such a short time period, with the hope of being selected at the end of this period!

Partners present on January 27 2009

- Provence Promotion, to facilitate startups or expansions, for real estate and financial aspects (assistance & subsidies), networking, recruitment and mobility
- Provence Business Angels, regional investors network
- Viveris, investment capital fund management company
- KPMG Entreprises, the largest chartered accountants office in France, for successful fund raising,
- - FIDAL, the largest business lawyers office in France, to assist managers and shareholders with the control of these operations.

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