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Over the past 20 years, Provence Promotion, the economic attractiveness agency for the greater Marseille area, has facilitated more than 1200 investments that have led to the creation of close to 30 000 jobs. Now, the agency is proud to officially release its 2017 results that show another robust year for inward investment.

Provence Promotion works with the Aix-Marseille-Provence Metropolis and the Chamber of Commerce and Industry Marseille Provence, along with the Chamber of Commerce for the Pays d'Arles and more than 20 other public and private economic organizations to promote and develop the economy in Provence. In 2017, the agency's efforts were met with enormous success: the agency was a catalyst for 68 investment projects that created 1456 new jobs and helped safeguard another 244 jobs.

With foreign investment representing 46% of the projects and 56% of the jobs created, Provence Promotion has consolidated its position as one of the leading economic attractiveness agencies in France in terms of the proportion of international investments it generates. The United States remains the source of the largest number of investments in Provence, while Germany, Belgium, and Spain are tied for second place having each been the origin of the same number of projects.

The majority of investments attracted by Provence Promotion in 2017 were connected to the six designated sectors of excellence within the Aix-Marseille-Provence and Pays d'Arles economy: digital technology, maritime/logistics, mechanics/aeronautics, energy/green industry, health/wellness, and lifestyle industry.

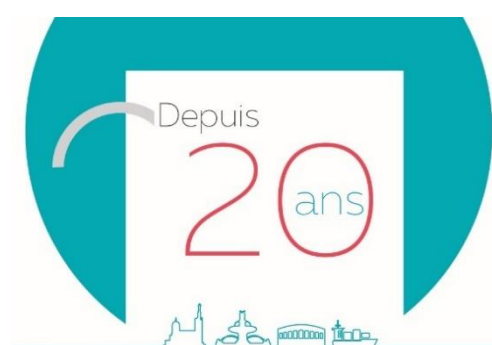
Among the 2017 investment highlights were the opening of a center in Marseille by the Indian computer leader Infosys, an extension project in Aubagne by the top German pharmaceutical equipment company Sartorius, the arrival of the Franco-Canadian robotics and artificial intelligence company TBC in Aix-en-Provence, the investment in Marseille by Spain's NH Hotel Group, and the rapid growth of the American company Royal White Cement's operations in Arles.

The inward investors agency for the Aix-Marseille-Provence Metropolis and the Pays d'Arles agglomeration has two major objectives:

- First, to continue to strengthen the territory's reputation among investors and to promote its role as a leading site for business and innovation located at the crossroads of Europe and the Mediterranean;
- And, second, to keep attracting top international talent and entrepreneurs in order to foster job creation and sustainable economic development across the territory.

Provence Promotion is the territory's exclusive interface for promoting the local economy and attracting businesses and talented individuals. The agency provides the essential link between incoming businesses and the broad range of resources available across the territory.

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- ✘ l'agence des investisseurs en Provence
- ✘ the inward investors agency in Provence since 20 years

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