



INVEST IN PROVENCE



GROWTH

DIVERSIFICATION

OPENNESS TO THE WORLD

WELL-BEING

PROVENCE
PROMOTION

PROVENCE PROMOTION THE AGENCY

dedicated to making your decision
to locate to Provence a success

Provence Promotion, the region's economic development agency,
has been providing support to French
and foreign businesses wishing to invest
in the region for more than 20 years.

Provence Promotion's team offers free
and confidential advice, answers your questions,
and provides tailored solutions for locating
your business in Provence.

OUR MISSION

Attract skills and entrepreneurs from all over the world to
create sustainable jobs in Provence.

OUR GOAL

Make Marseille-Provence the benchmark for business and
innovation at the crossroads of Europe and the Mediterranean.

OUR VISION

Combine economic vitality and Mediterranean quality of life to
build a success story shared by all.

OUR VALUES

ABILITY TO LISTEN

Listening to your requirements and
helping you evaluate your needs is
our business.



IMPLICATION, COMMITMENT

Your project is our project.
We are constantly designing new tools to
assist you.



OPEN-MINDEDNESS

Our highly-motivated, multicultural team
speaks 9 languages.

Our assistance package connects you with all the region's economic stakeholders: Conseil Départemental des Bouches-du-Rhône (departmental council), Marseille-Provence and Pays d'Arles chambers of commerce and industry, Métropole Aix-Marseille Provence (metropolitan area council), major business park developers and professional bodies.

"FOR YOUR COMPANY'S SUCCESS AND
YOUR EMPLOYEES' WELL-BEING
CHOOSE PROVENCE,
A DIVERSE ECOSYSTEM,
A REGION OF GROWTH WITH
AN OPENNESS TO THE WORLD."



DESCRIBE YOUR LOCATION SCENARIO

WE WILL PAINT YOU A PANORAMA OF POSSIBILITIES

1

FIND OPPORTUNITIES AND GROW YOUR BUSINESS

AN IDEA FOR CREATING, DEVELOPING OR TAKING OVER A BUSINESS?

- Setting up a European production base
- Creating an R&D center
- Locating a logistics hub
- Opening a services center or sales office

2

FUNDING SEARCH

FUNDING SEARCH

- Advice on finalizing your business plan
- Assistance with preparing your sales pitches (fundraising, financial and hiring aid)
- Organizing financial round tables



...EILLE, IN THE EUROMÉDITERRANÉE DISTRICT?

Going to work

A pleasant place to live, the Euroméditerranée district is also very easy to get to: it can be reached directly by metro and there are direct metro, train, local bus and regional TGV train services.

Medical Services

Discover the value of the best health services in France.
In the Euroméditerranée district, the European Hospital provides a range of medical and surgical healthcare services with 428 in-patient beds.

Accommodation

Apartment type	1-bed apt.	2-bed apt.	Room
City centre	400 €	600 €	NA
Close to city centre	420 €	620 €	NA
Le Village	500 €	800 €	900 €
Le Village	600 €	900 €	1,200 €
Greenhouse	600 €	700 €	1,200 €
Greenhouse	700 €	800 €	1,400 €

A few purchase prices

Two-bed apartment in La Joliette area in a new build complex.
From €177,500

Two-bed apartment in L'Estaque area in a new build complex.
From €162,000

Three-bedroom detached house with a small garden in Saint-Jean-Croix-Barrie.
From €500,000

Sports

It is easy to do a sporting activity during break in the district: there are several sports grounds offering a wide range of classes and sports: tennis, badminton, swimming, etc. And if indoor sports aren't your cup of tea, you can also enjoy the outdoors by walking along the sea front.

Below: leisure in Marseille



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REAL-ESTATE SEARCH

REAL-ESTATE SEARCH

Depending on your requirements, a real-estate search can take time. That is why Provence Promotion:

- Provides you with all the necessary information (location maps, statistics...)
- Circulates your request among its network of experts (specialist real estate agents, municipal economic agencies...)
- Accompanies you on your initial visits

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HIRING

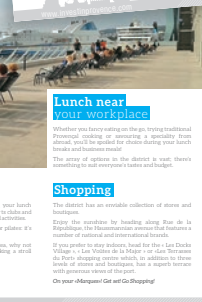
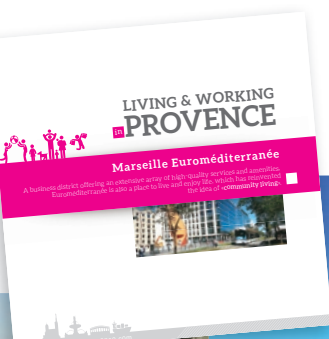
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PROMOTING YOUR BUSINESS

MAKING A BUZZ

Provence Promotion provides you with several tools and media to promote your new business:

- Interviews
- An e-newsletter to more than 6500 subscribers
- A website
- A "café presse" to meet local journalists
- The Invest in Provence Award



Lunch near your workplace

Whether you have a meeting or are going to work, enjoying traditional Provencal cooking or enjoying a specialty from abroad will be a delight for you during your daily breaks and business meals.

The array of options in the district is vast: there's something to suit everyone's tastes and budget.

Shopping

The district has an available collection of stores and boutiques.

Enjoy the multitude of shopping along Rue de la République. The Boulevard area that features a number of national and international brands.

If you prefer to stay indoors, head for the La Cécile Village or Les Nattes de la République or the Terrasse du Centre-Vieux where, in addition to more levels of stores and boutiques, has a superb terrace with panoramic views of the port.

On your shopping? Get out Go Shopping!

TALENT AND MOBILITY MANAGEMENT

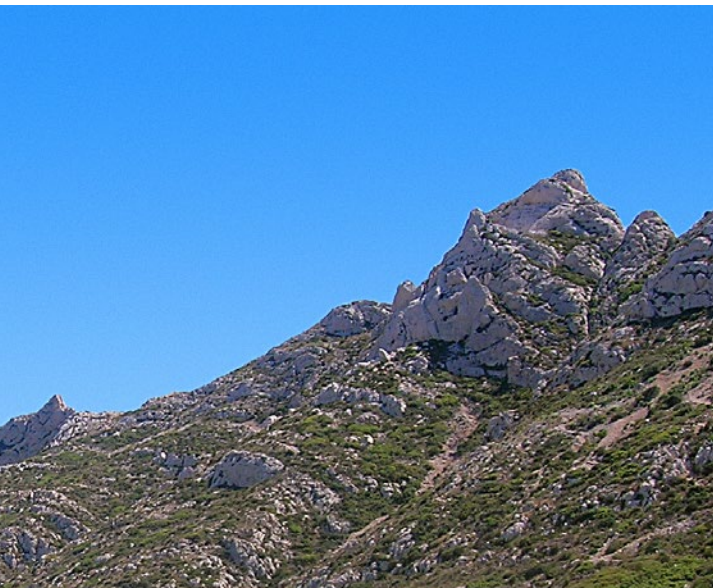
Setting up your business in Provence is a project involving not just you, but your co-workers and your respective families too.

Provence Promotion offers tailored solutions:

- General information regarding business immigration, the education system, health care, public transport...
- Assistance with formalities and visa and residency permit applications in conjunction with the OFII (immigration department), Business France and respective consulates
- Assistance with finding a first home

In partnership with PACA Mode d'Emploi:

- Help in establishing your hiring needs and searching for candidates and skills in the various talent pools



They have chosen **to invest** in Provence...

"We set up in Provence at our clients' insistence. It's the best hub for their data traffic between Europe, Africa, and Asia and it's a region that is open to the world."

INTERXION,
European data center leader, Holland.

"The multi-sector economy is a huge asset for the region. For the construction of our future test facility, we sourced all the skills we needed right here."

SAFRAN SNECMA,
Leading aerospace engine manufacturer,
France.

"Our French headquarters left Paris for Provence because of the stronger growth in high-tech industries in the South."

PHYSIK INSTRUMENTE
Metrology, Germany.

"As the birthplace of the smartcard, Provence is, for us, a key cluster in the field of security, one that provides us with opportunities for growth and prospects for hiring top-quality talent."

PRESTO ENGINEERING - IoT, USA.



YOUR REASONS FOR INVESTING IN PROVENCE

YOUR GROWTH

- Provence is one of the OECD's top 5 regions for growth
- €55bn in structural investments between now and 2050
- Largest university population in France (10 million students, 11 elite schools)
- No.1 data center location in France after Paris
- 1.9 million inhabitants

YOUR OPENNESS TO THE WORLD

- Marseille-Fos: largest port in France, 2nd-largest in the Mediterranean
- An international airport: Marseille-Provence
- Europe's main connection hub to the world's data networks
- 3 hours from Paris by TGV high-speed train
- Companies from 19 different countries chose to invest in Provence in 2015



YOUR DIVERSIFICATION

- 11 competitive clusters
- 2nd-largest center for research in France
- 6 sectors of excellence providing a diversified economy: digital technologies, energy, eco-industries, dual industries, logistics and services, health and tourism

YOUR EMPLOYEES' WELL-BEING

- An art of living "made in Provence"
- 300 days of sunshine per year
- Capital of culture in 2013
- Capital of sport in 2017

“ BECAUSE WE BELIEVE
THAT AN ENTREPRENEUR WHO FEELS
AT HOME IN A REGION IS
A SUCCESSFUL ENTREPRENEUR ”

PROVENCE
PROMOTION



Economic Development Agency
Les Docks - Atrium 10.5 - 10, place de la Joliette CS 45607
13567 Marseille cedex 02 - France
Tél. : 33 (0)4 96 11 60 00 - Fax : 33 (0)4 96 11 60 11
info@investinprovence.com

www.investinprovence.com

