

# Life Sciences in PROVENCE

## A STRATEGIC DESTINATION

For world-class scientific  
talents and dynamic  
biotech companies



# AIX-MARSEILLE PROVENCE

## A DYNAMIC METROPOLIS

**1,9 million** population

**Ranked 2<sup>nd</sup>** for foreign R&D investment (over the last decade).

**Top 5 fastest growing OECD metropolis;** ranked 2<sup>nd</sup> in Europe.

Strong economic growth forecast for the next 5 years (above the EU average).

Provence attracts on average **60 FDI projects/year**.

**USA = # 1 foreign direct investor** in Provence.

## LIFE sciences

- ▲ 400+ life sciences companies.
- ▲ Direct access to a network of 400 IVD companies in Europe.
- ▲ Ranked #2 region for research in life sciences (major institutes include CNRS, INSERM, IRD, CIML ... ) and #2 for clinical trials.
- ▲ South Bio Alliance: international partnering program involving the Eurobiomed cluster and Biocom cluster in California.



## BUSINESS & WAY OF LIFE « made in Provence »

Business leaders and entrepreneurs come from all over the world for the quality of life and the competitive costs.



*Creek Lum The Parc National des Calanques, close to the Luminy Biotech Park*

# MARSEILLE PROVENCE

## Openness and receptiveness to innovation

### FINANCING

- ▲ **One of the most aggressive R&D tax credit schemes** - Best R&D tax credit in Europe.
- ▲ **#1 country in Europe for seed capital**, over €1 bn. in 2014.
- ▲ **2x as many IPOs in 2014** for life sciences ventures.

### IMPLANTABLE MEDICAL DEVICES MEDICAL IMAGING

### DEDICATED platforms

- ▲ **Marseille Immunopole:** accelerating the creation and validation of new antibody-based immunotherapy treatments.
- ▲ **Cerimed:** developing new medical imaging tools.
- ▲ **Méditerranée Infection:** translational research center of excellence in infectious and tropical diseases.

### DIAGNOSTICS IVD

### mHEALTH

### DEDICATED Biotech incubator

- ▲ **Luminy Biopole Science Park, Marseille:**  
Pre-incubation support and services, incubator space / pooled resources including a wet lab

### DRUG DISCOVERY

PAOLI-CALMETTES  
INSTITUTE CANCERPOLE

CANCEROLOGY

MARSEILLE  
IMMUNOPOLE

IMMUNOLOGY

NEUROSCIENCES

TIMONE NEUROSCIENCES  
INSTITUTE

INFECTIOUS  
DISEASES

MÉDITERRANÉE  
INFECTION

# JOIN OUR DYNAMIC **ecosystem**



**Michel Féraud**  
Cofounder Provepharm

“  
*Being based in Marseille goes to show you can expand overseas from the South of France thanks to the various means of communication that exist today.*  
”



**Laurent Jacotot**  
CEO Modul bio

“  
*Luminy Science Park, a dedicated work area to better serve our 250 French and European clients*  
”



## WORLD-CLASS **scientific talent**

- ▲ **9000 students**
- ▲ **6000 researchers** in Life science
- ▲ **25 000** life science experts



**Nadir Benouali**  
Founder & CEO  
Medicodose Systems

“  
*Our project was approved by the Dispositif d'Amorçage de Provence start-up fund, obtaining €30,000 to add to the €860,000 in start-up funding already obtained from private investors.*  
”



**Bruno Buisson & Olivier Toury**  
Cofounder Neuroservice

“  
*For over 9 years, the assets of Provence have been greatly contributing to the success of NEUROSERVICE since it realizes over 95% of its turnover on the international market (USA, Europe, Asia).*  
”

# YOUR PARTNER IN SETTING UP A NEW BUSINESS IN PROVENCE



**PROVENCE PROMOTION**, is the leading agency for investments in Southern France.

Created in 1998, Provence Promotion is an alliance of economic expertise between the Chamber of Commerce and Industry and the County Council of Marseille-Provence

Its goal is to provide free and confidential support to both French and foreign companies for setting up on Marseille-Provence.

Involvement  
Efficiency  
Open mind  
Ability to  
listen

## OUR SERVICES

Provence Promotion is your key partner who will accompany you at all stages of your project.

- ▲ To mobilize our economic and scientific ecosystem and assess to what extent it meets your goals.
- ▲ To create conditions for implementation of your project : financial, real estate and human resources engineering.
- ▲ To ensure your employee mobility.
- ▲ To promote your company in the region.

*Entrepreneurs, starting or taking over a business, describe your set-up scenario to us and we'll paint you a panorama of possibilities !*

# 4 ECONOMIC DRIVERS to invest in PROVENCE

## GROWTH



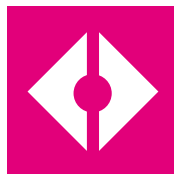
Growing companies choose Marseille, the 2<sup>nd</sup> most dynamic city in Europe.

## WELL-BEING



Talent-attracting companies offer them the Provence way of life.

Companies expanding internationally choose the Mediterranean hub for its global trade.



## OPENNESS TO THE WORLD



Innovative companies choose the Provence diversified economy.

## DIVERSIFICATION

*Because we believe that an entrepreneur who feels at home is a successful entrepreneur.*



## YOUR CONTACT

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