

## Top Transport Europe Coming Soon!

### Get Swept Off Your Feet in Marseilles!



The 19th edition of Top Transport Europe will be taking place at the Pharo Palace in Marseilles on September 22 - 23. The event is well-known as being the event to attend among transport and logistics professionals, who appreciate the number and quality of contacts to be made there. Provence Promotion will be participating in the event and sharing a stand with its partners, the Marseille-Provence International Chamber of Commerce (CCIMP), the PACA Region Logistics Cluster, Vaucluse Développement, the Compagnie Nationale du Rhône and SAN Ouest Provence...

#### > Two days of slow dating...

Using its 18 years of experience, the Top Transport Europe team sets up twenty or so meetings for each participant, each one carefully targeted according to their requirements or objectives. For most participants, this represents a huge saving in canvassing time and work, since the event is attended by more than 200 European transport companies and provides an insight into the market at both global and individual levels.

#### > ...during which relationships form...

For Provence Promotion, this annual event is becoming more successful with every new edition. Each year, the development agency initiates two or three new logistics projects representing on average 30 to 50 new jobs (200 to 300 for certain projects). These results reflect the efforts the Region has made to support the industry and make Provence a true logistics hub with international and multimodal transport connections.

#### > ...leading to many happy events!

Among these, we can cite three examples:

- The creation of a specialist training center at Saint-Martin-de-Crau where companies can send staff for training as part of their access to training rights.
- The creation of an economic interest group (GIE), linked to the training center, which enables companies to exchange staff according to the fluctuations in their business activity.
- The reorganization of the Grand Port Maritime de Marseille (Marseilles Port Authority - formerly the PAM), which is now regaining its status on the world scene. In fact certain logisticians are now even claiming that "Marseilles is the true gateway to Europe" (since it is better located geographically than either Barcelona or Genoa).

### Find out more:

The Top Transport Europe website: <http://www.top-transport.net>