



The Paris Le Bourget Air Show shortly 100 years... and still flying high !

The 48th edition of the International Paris Le Bourget Air Show at which it celebrates its 100th anniversary (from June 15 to 19) will be a unique event! Provence is at the heart of the aerospace industry that has come together to celebrate the event, and has no intention of passing unnoticed! Manufacturers will be present in force and would like to take advantage of this exceptional edition to promote the region and its skills in the industry.



> Heads up!

Faithful to its reputation as an aeronautics and space showroom, the show will host an indoor static aircraft exhibition (6 halls). Visitors will also be able to watch daily flying displays of aircraft from all around the world. The Patrouille de France will also be back at Le Bourget for this 100th anniversary, together with about thirty historic planes from the years between 1909 and 1960.

But apart from the feast for the eyes of aviation enthusiasts, the show is also a crossroad for exceptional discussions between professionals in the industry (customers and suppliers).

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For further information:

Le Bourget show website: www.salon-du-bourget.fr

> Outstretched hands...

Taking advantage of the four days of the show to make new contacts and discover the latest market trends. A large number of SMEs from the Provence-Alpes-Côte d'Azur region have agreed to appear on the Provence Promotion stand alongside Eurocopter and large national companies like Snecma Moteurs, Thales Alenia Space, Dassault Aviation, etc., established in our region. The objective is to present their expertise alongside the Pegasus Cluster in many fields such as testing, green aviation, drones, simulation, man/machine interface, etc.

> With Provence in the lead!

Provence Promotion intends to demonstrate the region's capability to host innovative companies and projects in this activity sector throughout the show. The agency will also accompany many SME/SMIs (read inset) present on its stand to materialise B to B meetings with foreign companies. The agency relied on relations built up with manufacturers throughout the world over the last two years, to organise its meetings. More than a hundred meetings have already been programmed for the beginning of the Paris Le Bourget Air show. This initiative could eventually lead to the creation of new international partnerships and future installations in Provence ...



SME/SMIs on site!

More than 25 companies are expected on the stand at the Paris Le Bourget Air Show shared between Provence Promotion and other economic development agencies in the region: Aero 13, ATE, Avielec, Circe group, Cnim, Dronexplorer, FP Soudage, GMP, Infotron, IRTS, Kontron Modular Computers, Novadem, One too, Opera Ergonomie, Optis, Oxytronic, RFtronic, Rov Développement, Sicomin, Studiel, Systems VIP, Temex, VSM sa, Weir Power & Industrial et Winlight.

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