



PROVENCE PROMOTION

Interview with Mr. Stéphane SENAC, Project Manager at Bertin Technologies and Manager of the LIBS activity in Aix-en-Provence

>What is the IDEALIBS programme?

IDEALIBS is a collaborative project pertaining to the development of atomic terrain analysers through a new technique (LIBS – Laser Induced Breakdown Spectroscopy) based on the laser-induced spectroscopy of plasma. This new technology will also have environmental applications, for example in the separation and recycling of metals, the analysis of soil pollution, WEEE (waste electrical and electronic equipment), and more.

The principal innovation lies not only in the utilisation of the technology used but also – and especially – in the portability of the devices.

The IDEALIBS project, piloted by Bertin Technologies, allowed for collaborations between several companies in southern France (Pellenc Selective Technologies, Ortec Générale de Dépollution, and CNRS, represented by the public laboratory Lasers, Plasmas and Photonic Procedures - LP3).

> How does the POPSUD centre fit into this project?

First, the labelling brings credibility to the project which attracts future financiers and other partners in order to bring this project to fruition. Then, POPSUD guided the project sponsors toward public or private financing services. Lastly, the centre can offer backing to help find supplementary aid for the project in the framework a European program.



> What is the role of Bertin Technologies in this programme?

Bertin, the originator of this project, played a unifying role between the various partners, both on the technical level (a significant part of the project was developed by him), and on the financial level (to obtain financing). Bertin Technologies also coordinates the project: every 6 months, a steering committee meets with all the partners to follow-up on the project's progress and to propose, if necessary, new directions or mediate critical decisions.

**Bertin Technology is a 50-years old company whose focus is
technology services & innovative products .
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