

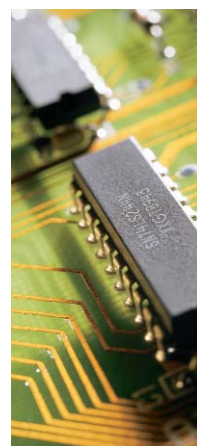


IT's the place to be for IT

The Provence Partnership for IT businesses
Powering your business with a solid regional support system
and a complete range of solutions for your business needs.



Provence is a leading global site for the industry of smart cards, contactless and secure communicating solutions, and it is also pioneering development in the mobile phone communications, film, animated film and video game industries.



Entertainment industry

- Film
- Animated Films
- Video games

Industry business parks

MARSEILLE - 5 minutes from the TGV train station

- **The Belle de Mai media cluster**

Supported by an initiative of the European Union, this media cluster spans 23,000 m² (248,000 ft²) and is home to start-ups and leaders in the fields of images, sound and multimedia.

- **Château Gombert technology park**

180 hectares (445 acres) reserved for companies and training and research facilities.

- **Gémenos / La Ciotat business parks**

More than 200 companies located here, including numerous corporate headquarters and R&D facilities such as industry leader Gemalto.

ARLES

- The restored and converted **Atelier des Roues** (literally, iron wheel workshop) is now a 2,700 m² (29,000 ft²) office park located next to the computer graphics school Supinfocom and the Tech School (IUT) of Information Technology.

AIX-EN-PROVENCE

10 minutes from the TGV train station

- 650,000 m² (7 million ft²) of business parks across the region of Provence. These benefit from close proximity to the Rousset business park and the industry of microelectronics.



A global cluster - Secure Communications Solutions (SCS)

- The global cluster SCS brings together all players in the industries of microelectronics, software, telecommunications, multimedia and ICT, from the PACA region. This cluster represents 200 businesses that collaborate together on shared R&D initiatives geared to high-growth markets such as mobile phone communications, health, tourism and security.

Training and Human Resources

The ideal location to recruit ICT engineers and designers, 2D and 3D specialists, and to attract talent from all over the world.

- More than 41,000 jobs

- 80,000 students

- The Georges Charpak Center for Microelectronics in Provence

- The *Ecole Centrale* in Marseille

- In 2007, the Supinfocom school in Arles was named world leader for 3D animated graphics training

- The Tech University IUT in Arles

- ESIL

- Polytechnique school in Marseille

- *Ecole Nationale Supérieure de la Photographie* (National School of Photography)

- First destination of choice for executives in France (IFOP 2008).



Mobile phone communications

- Entertainment
- mPayments
- Tools and platforms

Software

- Management
- Mobile phone communications
- Security and protection



Software



Competitive clusters



Provence

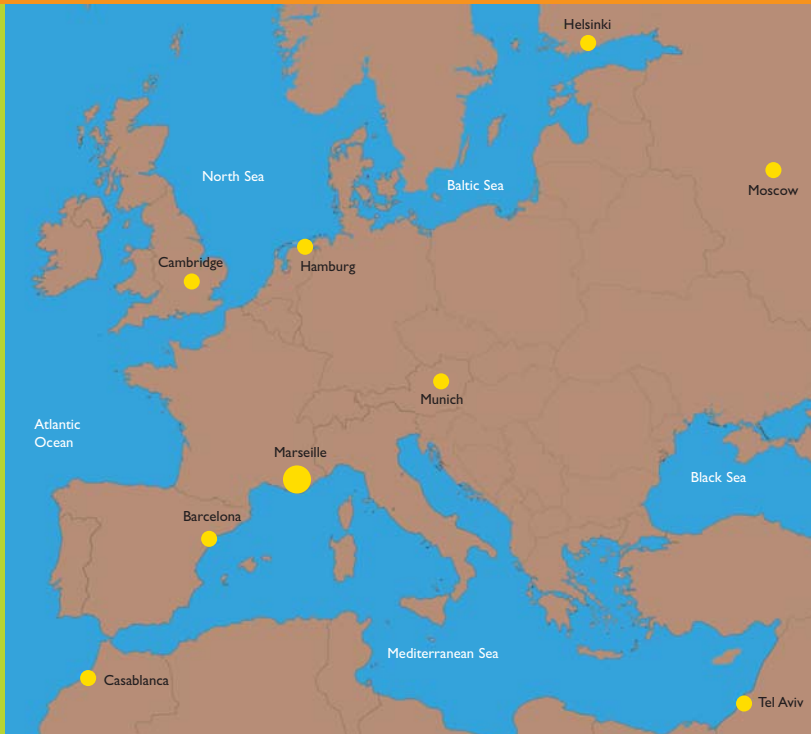


Communicating technologies

Gemalto, world leader of the smart card

“Since 20 years, Gemalto, world leader in digital security, has been committed to the economy of Provence with its two sites in Gémenos and La Ciotat. With the active support of local authorities, and in a business environment which contributes favorably to the recruitment and retention of first-class talent and resources, Gemalto developed a leading global center of excellence and innovation. The PACA region itself is a major incentive for recruitment and therefore one of the driving forces behind its many success stories. Our team of seven hundred R&D engineers work to prepare the future in an increasingly digital and wireless world”.

Patrick Mouchart, CEO Gemalto.



Provence Promotion

- The Provence Promotion economic development agency provides free and confidential assistance to new business ventures as well as to French or foreign companies setting up in the region.
- **Pre-setup support:** General information and statistics on the Bouches-du-Rhône economy and region; information on current legislation and regulations, etc.
- **Support for funding:** Support in assembling and finalizing funding applications and fundraising initiatives.
- **Support for recruitment:** Assistance in staff recruitment and other HR issues
- **Support in setting up office:** Assistance for finding business premises or development land.
- **Relocation support :** Assistance for your employees as they move into a new environment.

Communicating technologies

- RFID
- Contactless technologies



FACTS AND FIGURES

- 41,000 jobs in ICT
- 25 global industry leaders representing 13,000 jobs (of which 6,500 in R&D)
- Leading European cluster for smart and secure communicating solutions
- Leading region in France for shooting films, second only to Paris (500 shootings/year)
- Leading media cluster in France, the Belle de Mai
- Leading design hub in Europe
- Leading global test center for mobile phones, Paca Mobile Center
- 700 businesses in the film industry
- Cinéma au Soleil, the active regional film industry association with 60 independent production companies
- Leading network of video game studios in the south of France, Gamesud
- 1,200 public-sector researchers
- 40% of the French production of semi-conductors
- 2,800 design engineers
- 14 engineering schools with 1,500 engineers and PhD graduates each year

Join these successful Provence Partners



**PATRICK
ESCANDE**

Assistant General Manager,
Vivendi Mobile
Entertainment

“Along with many high-tech companies specializing in mobile business, ZaOza set up its technology platform in Provence in January 2007 after signing a strategic agreement with the company



LDM. Our multimedia platform offers innovative new ways of sharing unlimited content with mobile or PC users. The decision to set up in Provence was among other things based on the vast pool of talented human resources located in the area, from which we benefit greatly in our area of business. We started with a team of 4 employees and are proud to work with a staff of 20 employees today. We also recently acquired new office space in preparation for upcoming new hires”.



RÉMY DE TONNAC

CEO, Inside Contactless

Can Paris subway tickets be replaced by mobile phones? The Parisian transportation authority RATP is already testing the concept through an initiative launched by Inside Contactless, not only in Paris but also in 14 other countries worldwide. With over 100 million chips delivered in three years, industry leader Inside Contactless holds more than 55 international patents and offers a large number of contactless payment solutions on the market.

“Dedicated exclusively to contactless and NFC technologies, Inside allows manufacturers of smart cards and mobile devices to offer their clients a complete range of microprocessors capable of supporting a wide variety of secure high performance applications.

Inside has been acknowledged for its innovative technology and outstanding leadership with numerous awards attributed by industry analysts, publications and specialized committees. The most recent recognition came in 2008 with the GSMA Mobile Innovation Award for the category ‘Most Innovative Device-centric Technology.’

A leading factor in our choice of locating in Provence was the opportunity to benefit from the region’s solid and unique resources in the smart card industry, made possible through the presence of major global market players. Considering the current climate of strong growth within our company, this factor is essential since it facilitates quick access to qualified human resources”.

The Provence Partnership

Top quality infrastructure and conditions for business and networking. Few regions can offer as much as Provence can. Our region excels in technological and industrial business opportunities, with its world-class labor force, research facilities and renowned universities. Provence is a region where ideal living standards meet ideal business conditions. The Provence Partnership will give you the support your business needs to succeed and the support you need to make the most of everything this region has to offer.

CONTACT THE PROVENCE PARTNERSHIP

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