



PROVENCE PROMOTION



SITL show ... coming shortly

“Provence concentrating on the logistics meeting! ”

At the time of the 2008 show planned for March 11 to 14 in Villepinte (Paris), the International Transport and Logistics Solutions Show (SITL) is celebrating its twenty-five years representing the world’s logistics and transport systems. Provence Promotion is once again around the “birthday cake” to do its part in promoting the merits of a region that it knows like the back of its hand!

A region that develops many appetites from logistics and transport professionals.

> A legitimate and “family“ participation!...

Because it is quite clear that the Paca Region is part of the “SITL family“. Provence is already home to many professionals in the field and intends to continue its accommodation policy. In particular, it intends to make its infrastructures known for all types of transport (road, sea, river, air and rail) better known, but also for projects currently being finalized, including Fos 2XL. This term actually includes an extension to the capacities of the Fos container cluster that will include two additional terminals (A and B) operated under the responsibility of two private operators. The extension will be finalized in 2010.

> ... with an attractive gift in the form of a label!

Therefore Provence Promotion will work alongside other local players such as Marseille Europort, to meet service providers, manufacturers and distributors to make its region with a high potential in the logistics and transport field better known. Thus, the agency is pleased to announce that a Regional Joint Innovation and Economic Development (PRIDES) cluster dedicated to logistics has been awarded a label (Link to <http://www.provence-logistics.com/>) and its Annual General Meeting is planned for April 2 2008.

The PRIDES type organization should enable the activity to quickly initiate actions and more diversified and larger innovative projects. A new attraction for a region that is continuously organizing and developing its logistics industry. Without hiding its will to shelter a national competitiveness cluster in the near future.

Therefore to be followed up...

Provence’s advantages

- the “road-rail-sea-river-air” combination because the region has products and a range of infrastructures including all types of transport and matching its ambitions;
- a large stock of real estate and buildings to satisfy the needs of large warehouses;
- leader professionals in the industry already located in the region: Katoen Natie, Norbert Dentressangle, Lorafret, EGL, SDV, Daher, etc.

For further information

The SITL show site:
www.salon-sitl.com