



PROVENCE PROMOTION

**Salon des
Entrepreneurs**
15^{ème} édition
>>> PARIS 2008

The Entrepreneurs show... shortly

“Take action! ”

Inevitable for everyone who wants to create, takeover or transfer an enterprise. The Entrepreneurs show is also the place to be for everyone who supports entrepreneurs. And therefore Provence Promotion! The agency will take this opportunity to present two of its spearhead programs in the field of company creations and takeovers. Meeting at the Palais des Congrès in Paris, February 6 and 7 to take action!

> Assured contacts

The Entrepreneurs Show is a genuine practical occasion and a wonderful opportunity for meetings and discussions to materialize enterprise projects. Everyone specialized to the world of the enterprise will attend this meeting place, with more than 1200 experts, consultants and entrepreneurs, more than 400 partners and exhibitors distributed around five theme villages ...

After the opening ceremony in the presence of Xavier Darcos, Minister of National Education and Hervé Novelli, Secretary of State for Contractors and External Trade, visitors will have an opportunity to participate in many debates during two days. The 2008 edition is also marked by an evening set aside for B to B meetings between visitors and by a special “franchise candidates” program.

> The Provence Spirit

Now at the show for the third time, Provence Promotion will be on the second floor and will occupy stand No. 109 called “Invest In Provence”, in the heart of village 1 dedicated to “Institutions, Assistance Networks and Regions”. The agency will share this stand with other organizations from Provence including the Marseille Provence CCI, Pays d’Aix Développement and the Belle de Mai and Impulse nurseries. From this position, Provence can present all its assets to convince and attract new National and International entrepreneurs to the PACA region.

> The art of seduction...

Provence Promotion’s presentation will concentrate particularly on two services aimed at company creators, project bringers, persons taking over companies, and future franchisees.

The development agency’s “Start in Provence” program (link: <http://www.investinprovence.com/fr/start/index.htm>) offers specific engineering dedicated to assistance and monitoring of company creation projects, while with the “Go Between” program (link: <http://www.gobetweeninprovence.com/>), visitors can benefit from a service to access an international database of take-over companies and Provence Promotion will assist them in preparing their settlement in Provence.

The agency’s target is to leave the show with about thirty prospects and about ten projects for “Start In Provence” and “Go Between”. By providing assistance, subsidies, participation by incubators and partners in the PACA region, the “Invest In Provence” stand appears to offer everything necessary to reach this objective during the 2008 edition.

For further informations

The Entrepreneurs Show site: <http://www.salondesentrepreneurs.com/>