



PROVENCE PROMOTION

The Cards and Identification Show coming shortly



> A quartet acting as orchestra conductor...

Provence Promotion will be accompanied by ARCSIS and the Pays d'Aix Développement, all bearing the flag of the SCS cluster. These four key partners are also four regular participants at the Show, illustrating the perseverance and vitality of the region in the smart cards and contactless objects field. This expertise is enriched from year to year, and has now broadened to include several activity fields including information and communication technologies, medical, tourism, microelectronics, telecom, etc.

> With excellent soloists!

The four partners are regularly accompanied by regional start ups, helping to make ever changing facets of their region better known; the companies chosen this year are [Mobilysim](#), [Mobilitech](#) et [Prim'vision](#). This is one way in which the region can help to initiate newcomers every year, because companies very often return in following years. This ever increasing number of companies in the Provence-Alpes-Côte d'Azur region at this Show is in itself a powerful demonstration of the snowball effect that is now occurring.

Cards 08 Show: wash my world!

With its 22 years of existence, 520 exhibitors, 20 000 visitors and 140 countries expected, this Show has shown its essential value in the « broadened field » of the smart card. It is the place where the future and the major trends in smart card and contactless technologies (transactions, telecoms, services, transport) are decided. High level conferences, demonstrations, animations, etc., the latest technologies and applications will be present. An opportunity to meet key partners to develop activities and learn about the latest solutions.

The emphasis for this 2008 edition will be based on multiple points in phase with the questions of the time; contactless payment, payment by mobile phone, identification (secure technologies and biometry) and also on problems with sustainable development. In this context, a "Cards Go Green Summit" Conference has been organised to produce a state-of-the-art view on progress and projects currently underway.

For further information

<http://fr.cartes.com/ExposiumCms/do/admin/visu?reqCode=accueil>