



PROVENCE PROMOTION

The Maritima show coming shortly : The sea-related economy that is clearly winning ...



> Win...

The first edition of this biennial show was held when people were becoming aware of the importance of French maritime economic activities. For example, in 2008, they were worth a total of 35 billion Euros and accounted for more than 300 000 jobs. This is why all these activities (construction and repair of seagoing and river ships, transformation of seagoing and river ships, maritime equipment and technologies, fishing and sea farming, port activities, outfitting, offshore, oceanography, etc.) must be brought together so as to

> Innovate...

The purpose of this show is as much to provide a shop window for companies working in the sector as to provide answers to changes caused by the world economic situation (increased price of fuel) and environmental problems (ship safety, sustainable development, protection of the coastline, etc.).

Many activities have developed this year alongside traditional shipyards, engine manufacturers and specialists in fittings, electronics and on board communications:

- port facilities and services,
- safety and activities related to protection of the environment,
- project studies and management, or even naval architecture.

The new exhibitors illustrate this extension to the activities of the show. For example, there are companies such as Ancr'est and Nautiscaphe that specialise in anchor works that are kind to sea beds, or the Nantes Axilab group that specialises in acoustic problems in shipbuilding.

For further information

Le site Web de Maritima : <http://www.salonmaritima.com/>



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> ... And be seen!

Another important characteristic of the 2008 show is that the proportion of international exhibitors more than tripled from 3 to 10% between 2006 and 2008. For example, European countries represented at the show include:

- Germany, with Deutz engines and Alcan Singen composite panels,,
- Belgium with Tresco, reference for inland navigation tools and software,
- the Netherlands, with Ravestein that manufactures pontoons and port Roll on/Roll off ramps,
- the United Kingdom with Bellingham that builds ports and marinas throughout the world,
- Italy with Working Boat World,
- Denmark with Selco.

Other countries outside Europe are also represented, including Chinese shipyards and the New Zealand manufacturer of Hamilton propulsion units that is here for the first time.

> Provence Promotion's vessel

Although Provence Promotion is simply a visitor to this show, it will not forget its federating role to promote the region externally. The agency speaks on behalf of La Ciotat and Marseille shipyards, the Cassis Technoparc de la mer (Sea Business Park) and the PACA Sea cluster, the development agency has the firm intention of representing all regional know how. Some of this know how originates from its History while other specialties are derived from innovative R&D projects and deployments of new technologies (combining knowledge of traditional sea businesses, and RFID, new computer and information technologies, etc.)

Finally, quite apart from meeting maritime subcontractors which is a leading industry in the PACA region (ship repair, equipment manufacturers, oceanology, etc.), Provence Promotion would also like to hear about any plans for new installations in the region.

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