



# Home Sweet Home Workshop



You are an Entrepreneur, or you plan to create your own venture?

Join our conference on October 18th 2007, at 6.15 pm  
At Pillsbury Winthrop Shaw Pittman, 2475 Hanover St.,  
Palo Alto CA 94304, USA

Please register on line: [www.investinprovence.com](http://www.investinprovence.com)

## QUALITY OF WORK / QUALITY OF LIFE: WHY PROVENCE RANKS # 1 IN EUROPE ?

- **6.15 PM: WELCOMING**
  - François Laugier, RMKB, Moderator
- **6.30 - 6.45 PM : KEY ATTRACTIVITY FACTORS ON IT : HOT SPOTS IN SOUTHERN FRANCE**
  - Pierre Distinguin: Executive Director Provence Promotion
- **6.45 - 7.45 PM : FASTEST GROWING COMPANIES IN IT**
  - Antoine Buat, Founder of **DIGDASH** (Mobile content)  
ex. BUSINESS OBJECTS USA
  - Vincent Berge, Founder of **MOBILE DISTILLERY** (Mobile Content: Porting Technology Solution)
  - Kamel Ounadjela, Founder of **SPINROC** (Chip Design)  
ex. CYPRESS SEMICONDUCTOR (USA)
  - Jacques Souquet, Founder of **SUPERSONIC IMAGINE** (Medical Device),  
ex. Philips Medical, USA
  - Remy de Tonnac, CEO of **INSIDE CONTACTLESS CARDS** (Chip Design)  
ex. GEMPLUS, USA
- **7.45 - 8.30 PM : HOW TO CREATE YOUR BUSINESS FROM THE US ?**
  - Michel Combe, Associate, Landwell Global Paris and Marseille
  - Jean-Charles Pericchi, founder of **REVELUM** (Human Resources Adviser)
  - Sébastien Dagault, Young Entrepreneurship Initiative, MIT Boston
  - Pierre Distinguin / Franck Araujo: Home Sweet Home task force
- **8.30 PM : BUFFET AND NETWORKING**



**Provence Promotion - Economic Development Agency**

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