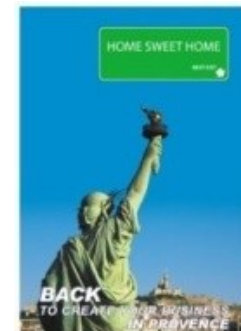**Presentation**

Agenda

- Company - DigDash

- Team

- Product presentation

- History

- Customers

Company – DigDash

- Private company with a 90 K € from founders

- Software editor

- Created : October 2006

- Project : "Home Sweet Home"

Team

- **Antoine Buat, Founder**

- **Frederic Perrier, Technology**
  - Expert in data handling
  - Masters the industrial development process

- **Sophie Laurent, Quality**
  - Experience in international management
  - Quality control for the entire production

- **Eric Gavoty, VP and Marketing**
  - Specialized in selling software solutions internationally
  - Great experience in mobile industry (operators, manufacturers)

- **Andy Fitzsimon, Graphist**
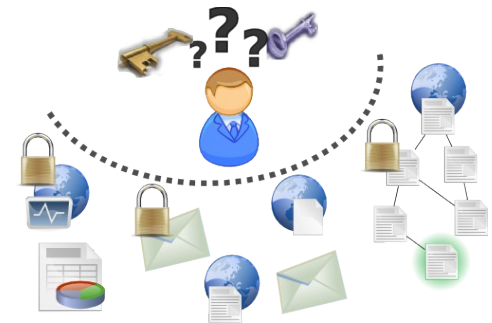 - Specialized in Open Source environment

7+ years working Together at Business Objects

Mission

- **Mission**
  - Simplify access to online information

- **Name**
  - DigDash stands for:
    - ✓ Digital Dashboard
    - ✓ Dig and Dash

- **Difficulties to access online information**
  - Information spread everywhere
  - Security constraints
  - Complex path to information

- **Availability of online information**
  - Overwhelming amount of information
  - Little time to handle it
  - Presentation is not personalized

- **A software suite simplifying access to information mainly targeting handheld devices**

- **…through podcasts, mails, or any online information.**

Receive whenever you want it, in audio or video format, the information YOU have selected!

Products presentation

- **DigDash Media-Catcher ™**
  - OEM manufacturers offer

- **DigDash PodCatcher™**
  - OEM manufacturers offer / B2C product

- **DigDash Express™**
  - B2C / B2B product

- **DigDash Enterprise™**
  - Enterprise solutions

- Idea came to life : Jan-06

- Looking for an SF Bay Area "type" of place: Feb-06
  - Quality of life
  - University in our field
  - Startup environment
  - Cluster of Large Companies, SMBs and Researcher

- Selected Provence as the place to be: Mar-06

- Gathering the team: Apr-06

History

- 40K€ from Pays d'aix developpement: Jun-06

- Customer tour in France: Jul/Sep-06

- Started with business incubator: Sep-06

- 40K€ from la Belle de Mai : Oct-06

- Telecom Valley Innovation prize : Dec-06

- Selected by PACA Entreprendre (30K€): Dec-06

- Member of Mediterranée Multimedia: Dec-06

- Member of SCS Cluster: Jan-07

History

- OSEO 25K€ : Jan-06

- Signed first deal ~50K€/Year: Jan-06

- I-Mind: Feb-06

- Delivered v1: Mar-06

- PRCE (75k€): Jun-06

Customers

Customer	Date
Neonumeric design & technologie	Jan 07
LOGICOM SANYO AMOI D-JIX	Apr 07
mp man Europe	Aug 07
Packard Bell.	Sep 07

Revenue 07: ~400k€

Customer	Stage
NEO™ New Electronic Optical	Negociation in progress
memup	Negociation in progress

More in the pipe!

media-catcher

podcatcher

DIG DASH
YOUR RIGHT TO BE INFORMED

express

enterprise