



From the UK?
Want to do
business here?
We can help you
get started.



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www.britishembassy.gov.uk/france www.investinprovence.com

UK
TRADE &
INVESTMENT



A joint initiative



UK Trade & Investment is the Government organisation that supports both companies in the UK trading internationally and overseas enterprises seeking to locate in the UK.

The UK company, Lee Sanitation Ltd explains how UK Trade & Investment has helped them win business in France.



"We met a member from the French UK Trade & Investment team at the London Boat Show in Dec 03 and wanted to know more about the potential for our product in France. The team in Marseille gave us information on the French Leisure Port Federation, the state of the canal leisure market and a list of the main marine suppliers in the region.

They also helped us get appointments with the appropriate trade associations. We have since negotiated with a company on the Côte d'Azur to become our official distributor for France. We hope that this will evolve into a partnership as we are now looking into creating a joint venture to establish a sanitation network in France." www.leesan.com

If you would like further information on how to develop your business in Provence or in other areas of France, contact the UK Trade & Investment team in Marseille today:

Telephone: +33 (0)4 91 15 72 12

Email: marseillecommercial.marseille@fco.gov.uk

Website: www.britishembassy.gov.uk/france



Our Mission

- **To identify and attract mobile international investments to the Bouches-du-Rhone district and create permanent jobs.**
- **To promote the advantages and choices for a region with a population of 1.8 million inhabitants, a well qualified workforce and in a high quality environment.**
- **To co-ordinate with the various social, economic and institutional bodies to facilitate a company's installation.**
- **To present services, networks and technologies within one hour of a company's proposed site so that both the company and its employees can travel and develop on a national and international scale.**

The UK company Elonex explains how we have helped them set up a subsidiary and why they chose the region:



"Thanks to Provence Promotion and its network we have benefited from a wide range of expertise needed for setting up a company like ours; a computer manufacturer which now employs 45 on the Rousset site. It was a very positive partnership right from the start and their efficiency impressed us. We came to choose Provence for a number of reasons: its geographic location in Southern Europe, its logistics, its qualified and skilled workforce and the fact that it is the leading microelectronics production area in France. But also because of its lifestyle and the support and advice from the key economic players: all the benefits that characterise Provence." **Talya PRESS, Elonex General Manager. www.elonex.co.uk**

If you would like further information on investing in Provence, contact **Pierre DISTINGUIN**

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