



PROVENCE PROMOTION

SITL
TEMPS REEL

SALON
INTERNATIONAL
DES SOLUTIONS
LOGISTIQUES

Le SITL show (Paris)... soon

Provence has the logistics attitude ...

In 2007, the SITL show that has been attended every year by the entire transport and logistics industry for the last 23 years always on the same site will reflect new markets: businesses and also regions that offer strong prospects for development. By participating in this new edition from March 27 to 29 at the Porte de Versailles in Paris, Provence Promotion will demonstrate its region's capability of satisfying new needs of logistics professionals.

> 5 burgeoning new markets...

Special emphasis has been placed on five fields of these new markets in which the companies concerned are particularly interested:

- logistics of e-commerce;
- logistics reverse;
- traceability;
- railway freight;
- sea & river transport.

They will be broken down throughout the event:

- in the Village,
- during plenary and theme conferences, through presentations by persons working in the private sector and in the institutional and political world,
- in events, because this year, the 8th annual Innovation Prize will include the "e-commerce logistics" topic.

> In the line of sight...

Provence Promotion's presence will serve two objectives in this framework:

- to prospect and meet service providers, manufacturers and distributors;
- to make the region better known and to improve its reputation as a logistics crossroads and to make Provence Promotion better known as one of the preferred organisers and contacts.

> ... with an attractive setting!...

Working alongside other local organizations such as the Club Provence Logistique, Marseille Europort and Marseille Chamber of Commerce & Industry, Provence Promotion's priority will be to demonstrate the capabilities, advantages and professional experience of Provence in the logistics field, and particularly:

- the "road-railway-sea-river-air" combination because the region has a complete range of products and infrastructures for all types of transport, matching its ambitions;
- a large capability for arriving companies to satisfy their land and building real estate needs for large warehouses;
- leading logistics professionals already present in the region including Katoen Natie, Norbert Dentressangle, Lorafret, EGL, SDV, Daher, etc.

En savoir plus :

For further information about the show:
www.salon-sitl.com

