



# PROVENCE PROMOTION



## The CARDS show... coming soon

### Indisputably yours!

: "HyperMust" for professionals of smart cards and identification cards, the 21st CARDS show will be held in the Villepinte exhibition centre in North Paris. It is the must where all technologies and developments in the field converge. This is one more reason for Provence Promotion to bring the effervescent Secured Communicating Solutions Cluster that is now involved in a number of leading projects, into its game, .... and boost our region!

#### For further information :

Le site du salon :  
<http://www.cartes.com/fr/2006/index.htm>

### > The CARDS show, King of Chips

Although the core activity of the CARDS show was initially concentrated on smart cards and security of e-money transactions, it has now been extended to include all new technologies in the domain including mobile telephony, NFC, RFID, secure travel documents, access control, biometry, contactless, wireless, etc. It now includes highest performance and unexpected applications emerging in the tourism, e-money, telecom, security, leisure and health sectors.

It will be attended by 450 exhibitors, 18 000 visitors, 1 700 conference members from 130 different countries, making it by far the biggest international show in this domain.

### > The 2006 draw ... a festive, explosive and avant-garde game!

In the coming show in which Canada is in the spotlight, the CARDS show will continue with the IDentification space that had been a resounding success in the 20th show. The Sesames 2006 prizes, now recognised as the undeniable label for innovation in the sector, will be awarded again. The Cards show offers a genuine panoramic overview of technologies of the future, and will provide an opportunity to discover all novelties, for example such as "Touch & Go" or "Touch & Pay", these new contactless and wireless applications that make it possible to complete transactions, exchange information, from a simple mobile telephone.

### > Provence Promotion plays its aces!

This year, Provence Promotion will be accompanied by two historic players, ARCISS and the Côte d'Azur Team, working alongside the "newcomer", the SCS Cluster. This group merged, under a common banner called the "SCS Cluster" will mark the shared ambition to rely on key projects of this cluster that are emblematic of the region's know how and potential.

The show is a very pragmatic means of emphasizing the attractiveness of Provence and its leader role for smart cards and its integration into a large number of applications.

And also giving a reminder that if the CARDS show is inescapable, so is Provence!...