



PROVENCE PROMOTION



The Farnborough Air Show shortly

> Tarmac covered by the crowd

Farnborough alternating with the French show every two years, is a meeting place for the aeronautical industry. Beyond the British market, the show (that brought together 187 exhibitors as early as in 1948) has become a major international show. Farnborough's more than 1 500 exhibitors and attendance of almost 300 000 visitors makes it one of the planet's greatest aeronautical events.

> Between heaven and earth, fun and business

During the show, visitors have an opportunity to discover the great names of civil and military aviation, both on the ground and in the air with many air shows including the Airbus A380 and the Russian Mig 29 and the American, F16 and F18 leading fighters. But beyond visual entertainment, Farnborough also offers an opportunity for discussions between professionals in the industry who take advantage of the four days to create new contacts and discover the most recent market trends.

> Pégase on a cloud!

Apart from the Eurocopter and Istres Flight Test Centre (CEV) stands, many national companies installed in our region will also be present, such as Snecma Moteurs, Thales Alenia Space or Dassault Aviation... Provence Promotion will meet international exhibitors to present the advantages of the region such as the Pégase competitiveness

> 3 prospecting opportunities for Provence Promotion

The development agency intends to take advantage of these meetings to initiate discussions with:

- manufacturers whose activities lie in the same specialty fields as the PEGASE cluster, so as to create European projects, the first step before setting up;
- companies who would like to create a branch in Provence;
- foreign aeronautical clusters to envisage company visits or "one to one" meetings.



The aeronautical sector in Provence in numbers:

- 1 competitiveness cluster:**
PEGASE cluster (regional cluster for innovation and joint economic development). This is a group of players in the aeronautical and space industries organised in a cluster around small and medium sized companies and industries. These application fields include regional surveillance, work, transport and information relays.
- 7 large customers:**
Areva TA, Dassault Aviation, CNIM, ECA, Eurocopter, Thales Alenia Space, SNECMA Moteurs
- 19 centres specialised** in optics, radars, communications, mechanics, materials and energy.
- 20 research and higher training centres:**
 - Research centres: Ecole Centrale Marseille, ENS Arts & Métiers, I3S, IAE Aix-en-Provence, INRIA Sophia-Antipolis, LMA, LSIS, Unimeca, ONERA, Paul Cézanne University and UNSA.
 - Schools for aeronautical personnel: EALAT, Air School, EPNER, Euromed Marseille, Hélim, IFAERO, ...
 - Aeronautical IUTs (Institutes of Technology): Gap, Aix, Salon
- 250 specialised small and medium sized companies** (180 from the PEGASE cluster)
 - 1 700 research workers
 - 2 500 persons in private R&D
 - 35 000 jobs
 - 45 000 military jobs